

# ABIGAIL ELIZABETH LEALI

linkedin.com/in/abigail-leali | abigailleali.com

## PROFESSIONAL EXPERIENCE

### Marketing Communications Manager | Project Management & Graphic Design

Office of Vocations, Congregation of Holy Cross, U.S. Province (Notre Dame, IN) | Full-Time | April 2022-present

The Office of Vocations promotes the life of the Congregation of Holy Cross, a Catholic community of priests & brothers, to potential members.

- Serve as editor, production designer, and contributor for a triannual print publication, a regular e-newsletter, and other print/digital publications as needed.
- Create digital/print resources and promotional materials to promote the Congregation's mission and vision to key demographics.
- Conduct interviews and write articles to tell the stories of the men of Holy Cross.
- Set content creation/marketing strategies and design/place print and digital advertising.
- Create secondary brand guidelines to identify major programs and offerings.
- Oversee social media accounts and other media projects. Assist with photography/videography as required.
- Foster connections and collaborate with vendors, partners in mission, and other key contacts.
- Attend conferences and events to promote vocations to Holy Cross.
- In 2022-2023, assisted in formation of a committee to source a web designer to redesign the Province website, [holycrossusa.org](http://holycrossusa.org). Researched organizations, led planning meetings, developed content, and served as project team lead throughout the year-long redesign process.

### Editor & Graphic Designer | Print & Digital Marketing

[abigailleali.com](http://abigailleali.com) | Freelance | October 2022-present

- Create compelling brands, websites, and print/digital resources for small businesses and non-profit organizations.
- Design and source/edit submissions for an online multimedia publication (*coming soon*).

### Art Writer | Art Publications

MutualArt Magazine ([mutualart.com/Magazine](http://mutualart.com/Magazine)) | Contract | January 2022-present

MutualArt.com is an art information website that provides auction prices, updates & data on artists, and art appraisals.

- Originate ideas, research, and write art history articles for MutualArt's online magazine. See [abigailleali.com/publications](http://abigailleali.com/publications) for all submissions.

### Content Editor | Academic Publications

Ex Fontibus Company ([exfontibus.com](http://exfontibus.com)), Dr. Jordan Wales | Contract | May 2018-May 2021

Ex Fontibus Company is an academic publishing company specializing in rare and out-of-print works of literature and theology.

- Collaborated with the editor to perfect spelling, grammar, and readability of Victorian manuscripts.
- Performed research and cross-checked texts with original English and French editions to ensure adherence to authorial intent.

## EDUCATION

Hillsdale College | 2021 | B.A. (Hons) in English, B.A. (Hons) in Art, Minor in French | Summa Cum Laude

- Member of Phi Kappa Phi national academic honorary (2020-present)
- Awarded English Department Award (2021) & Jeffrey Baldwin Memorial Scholarship Award (2020) for excellence in English
- Awarded Stewart Humanities Scholarship for excellence in the visual arts (2018-2021, increased yearly)
- Awarded 3rd Place in Graphic Design (2021) and 1st Place in Drawing (2018)

### Publications, Theses, & Conference Papers

- Chrétien, Jean-Louis. "Martha and Mary: The Double Hospitality." Translated by Abigail Leali. *Communio International Catholic Review* 47, no. 3 (2020): 472-502. (*French Translation*)
- "Homeward Bound: Japanese Aesthetics in Aubrey Beardsley's Illustrations for *Salomé*." Presented at Hillsdale College on March 26, 2021. (*Art History Thesis*)
- "When Falls the Heart: Art & Moral Self-Revelation in Oscar Wilde's *Picture of Dorian Gray*." Presented at Hillsdale College on February 12, 2021. (*English Honors Thesis*)
- "A Bleeding Hand: Habit, Grace, and Free Will in Christopher Marlowe's *Doctor Faustus*." Presented at the University of Dallas' Braniff Undergraduate Conference in the Liberal Arts on January 16, 2021. (*Conference Paper*)

## CERTIFICATIONS & SOFTWARE

- **Adobe Certified Professional in Visual Design** (certified in Photoshop, Illustrator, & InDesign)
- **CalArts' Graphic Design Specialization** (Coursera Certification)
- **Other Software:** Adobe Acrobat, WordPress, Elementor, Divi, Squarespace, Wix, Canva, Rebelle Real Media Paint Software, Figma, iWork, Microsoft Office, Google Workspace, Zoom, Notion, Meta Business Suite, Constant Contact

## LANGUAGES

English (native), French (highly proficient), Italian (limited proficiency)